

FOR IMMEDIATE RELEASE  
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**ELEVATION PARTNERS' STATEMENT ON JOHN RICCITIELLO'S  
APPOINTMENT AS CHIEF EXECUTIVE OF ELECTRONIC ARTS**

**Menlo Park, CA** - The private equity firm Elevation Partners today issued the following statement following the announcement that John Riccitiello has accepted the position of Chief Executive Officer at Electronic Arts (NASDAQ:ERTS).

“The employees and partners at Elevation and our extended family of portfolio companies congratulate John on his election by the EA board of directors to the position of chief executive officer. John is a hugely talented executive in the video game industry and he is the perfect person to lead EA during this period of dramatic change in the industry. We look forward to continuing to work with John and his team at EA.

**About Elevation:**

Elevation Partners is a private equity firm that targets large-scale investments in market leading media, entertainment and consumer related businesses. It primarily focuses on investing in intellectual property and content-oriented businesses where it can partner with management to enhance growth and profitability through a combination of strategic capital and operating insight. Elevation Partners has \$1.9 billion of capital to be invested over the next several years.